

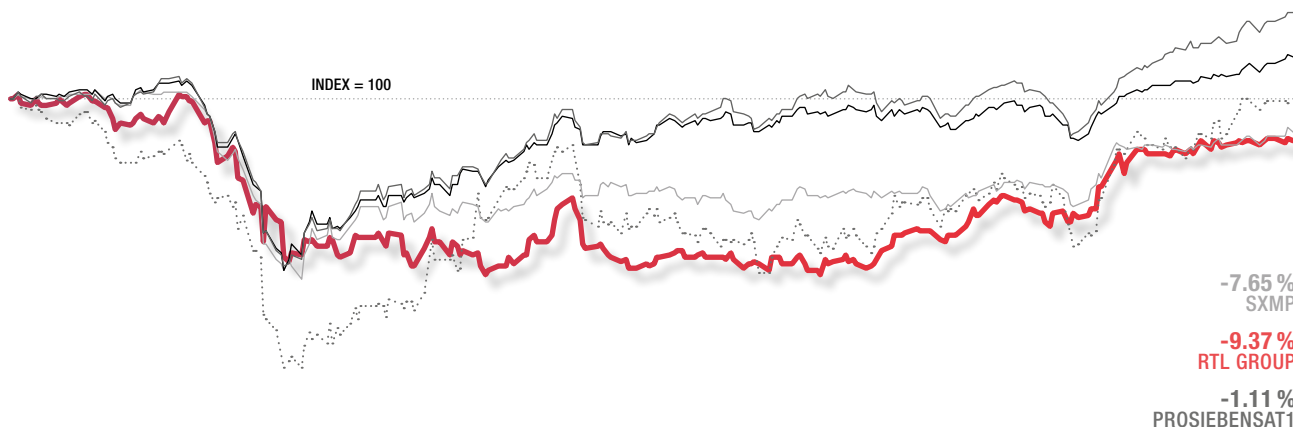
KEY FIGURES

+18.01 %
SDAX

+8.77 %
MDAX

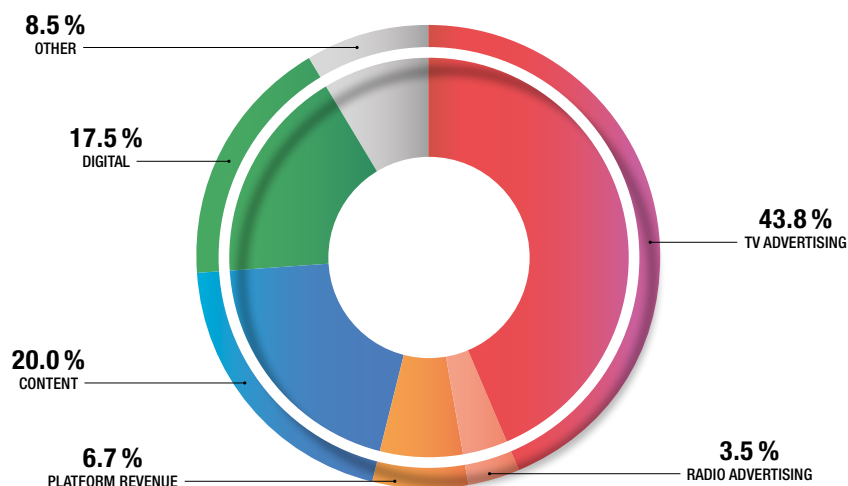
SHARE PERFORMANCE

1 January 2020 to 31 December 2020 in per cent



RTL Group share price development for January to December 2020 based on the Frankfurt Stock Exchange (Xetra) against MDAX/SDAX, Euro Stoxx 600 Media and ProSiebenSat1

RTL GROUP REVENUE SPLIT



RTL Group's revenue is well diversified, with 43.8 per cent from TV advertising, 20.0 per cent from content, 17.5 per cent from digital activities, 6.7 per cent from platform revenue, 3.5 per cent from radio advertising, and 8.5 per cent from other revenue.

REVENUE	2016–2020 (€ million)
20	6,017
19	6,651
18	6,505
17	6,373
16	6,237

ADJUSTED EBITA	2016–2020 (€ million)
20	853
19	1,156
18	1,171
17	1,248
16	1,205

PROFIT FOR THE YEAR	2016–2020 (€ million)
20	625
19	864
18	785
17	837
16	816

EQUITY	2016–2020 (€ million)
20	4,353
19	3,825
18	3,553
17	3,432
16	3,552

MARKET CAPITALISATION*	2016–2020 (€ billion)
20	6.2
19	6.8
18	7.2
17	10.4
16	10.7

*As of 31 December

TOTAL DIVIDEND / DIVIDEND YIELD PER SHARE	2016–2020 (€)	(%)
20	3.00	8.9
19	NIL*	–
18	4.00**	6.3
17	4.00***	5.9
16	4.00****	5.4

*On 2 April 2020, RTL Group's Board of Directors decided to withdraw its earlier proposal of a €4.00 per share dividend in respect of the fiscal year 2019, due to the coronavirus outbreak

**Including an interim dividend of €1.00 per share, paid in September 2018

***Including an interim dividend of €1.00 per share, paid in September 2017

****Including an interim dividend of €1.00 per share, paid in September 2016

OPERATING CASH CONVERSION RATE*	2016–2020 (%)
20	123
19	105
18	90
17	104
16	97

*Calculated as operating pre-tax free cash flow as a percentage of EBITA

STREAMING REVENUE*	2016–2020 (€ million)
20	170
19	141

*Streaming revenue includes SVOD, TVOD and in-stream revenue from TV Now and Videoland/RTL XL